

# Master Execution Cheat Sheet



Here are seven key take-aways from this course:

1. Respect and be interested in your own work. Focus only on the next task at hand, what you can control, and never worry about the world's response while you're writing.
2. You're a "factory of one." You have inputs (research, experiences, dreams), an assembly line (your writing process), and outputs (finished stories). Know your creative process to be sure each part works for you.
3. Consciously decide how to structure your life so you feel a greater sense of control and better accept tradeoffs.
4. Crafting a treatment before writing will keep your story on track. Think of this like planning a road trip. The more detail the better, but leave room to wander as inspiration strikes.
5. The purpose of a first draft is to see what you have. Never judge it like a final product.
6. After you complete drafts, detach emotionally and read them as if you're a compassionate and intelligent – but tough -- editor. Then write the next draft, analyze it, and write the next one. You're finished when you can't imagine strengthening the story further.
7. Hire an editor that is intelligent, empathetic, and gets your work. This will be some of the best money you will spend. Too often friends and family want to protect your feelings or lack the skills necessary to provide actionable feedback.
8. Bonus bullet: Only submit work to publishers and producers if you think the story is truly exceptional and appropriate for their company. Never send out anything but your best. The community of publishers and producers is surprisingly small and your reputation will precede you.

